President's Report









1.	As part of the Academic Master Plan implementation, launch a 5-year academic program review cycle for all academic majors.	
2.	Initiate a revision of the Gen-Ed curriculum aligned with state-level initiatives.	
3.	Achieve at least a 1% growth in new students in Fall 2024.	
4.	Achieve at least a 2% increase in retention of new undergraduate students.	







5.	In partnership with Oregon Tech Foundation, increase annual \$ raised by 5% from \$2.5M to \$2.625M and make measurable progress towards the implementation of a comprehensive capital campaign.	
6.	Develop and implement a Center for Wellbeing at Oregon Tech.	
7.	Launch at least four online certificates, with a focus on military-affiliated and international students, with a goal to enroll 30+ students in 2024-25.	
8.	Pilot the feasibility of an immersive polytechnic education center model.	







With sincere thanks to the contributions of many within and outside the university...

- 1. Continued progress of DPT program with CAPTE & NWCCU.
- 2. Accelerated approval of the Construction Management. Program (NWCCU pending) including securing philanthropic support of \$500K from Beaver Trust.
- 3. Creation and approval of 12 new certificate programs including from NWCCU.
- 4. New freshman enrollment growth initiative, including the recruitment of AVP-SEMR.



Summary of Results (continued)



With sincere thanks to the contributions of many within and outside the university...

- 5. First project underway in the Boeing Collaborative Laboratory.
- Implementation of the Center for Wellbeing and initiating the new Health & Wellness initiative.
- 7. Measures in place to explore and pilot the TECH Village concept.
- 8. Submission of two new capital projects to the State.







With sincere thanks to the contributions of many within and outside the university...

- 9. Track and field renovation and dedication
- 10. Secured federal funding for faculty and staff grant activites \$2.75M in FY24.
- 11. Secured \$1.3M from State Legislative Assembly.
- 12. Mobilizing an additional projects for about \$8M in FY25.
- 13. Evolution of the Comprehensive Capital Campaign.
- 14. With OTF, raised ~\$3.5M (about 30% more than the goal).

Moving Forward FY2024-25



Brainstorming Ideas

University's Traditional Large Drivers

- Enrollment
- Teaching
- Research
- Philanthropy



Significant Outside Factors

- State funding formula revisions
- New legislative leadership in key roles
- Enrollment demographics
- New, mission-aligned revenue efforts
- New & competing programs

University Sustainability & Growth

- What goals are we trying to achieve?
- What do we want to improve?
- What needs to be corrected?
- How do we incentivize for desired outcomes?
- Nonlinear, mission-aligned solutions are needed.



THANK YOU!





